

Chairman's Message

I am delighted to welcome you to the 12th IBD Convention of the Africa Section.

'The Reality of Sustainable Development' is a theme that affects all of us today in the brewing and distilling industries. It is our challenge to ensure that we utilise nature's resources in a responsible way so that future generations will be allowed to carry on enjoying our malt beverages.

Champagne Sports Resort is nestled in the tranquility of the uKhahlamba (Drakensberg) Mountain range in Kwa-Zulu Natal, which means 'Barrier of Spears' in the local Zulu language. Attending the Convention will not only offer you the opportunity to debate key issues and attend informative presentations from leaders in our industry, but it will also give you the chance to enjoy the scenic environment that we strive to protect and the multitude of activities it has to offer.

The Convention Committee has put together a technical and social programme that I am sure will exceed your expectations and ensure that you leave confident to meet the reality that has been presented to you.

I trust that you will grasp this opportunity to rekindle old friendships and forge new ones as we delve into a topic that promises to be challenging, informative and above all, essential.

I look forward to our interactions throughout the Convention.

Cheers!

James van der Watt

CHAIRMAN IBD AFRICA SECTION